



Follow-Up Resources | July 17, 2025

# 90-Minute Super Session: Prospect Smarter and Close Faster in Sales Hub



## Part I: Build Pipeline

### Sales Workspace\*\*

Manage all your leads and prospecting motions in one focused environment.

### Meetings Assistant\*\*

Get detailed information about your meeting attendees and suggested prep.

### Chrome and Gmail Extension

Track and log your emails and use HubSpot sales tools directly in your inbox.

### Dynamic Sequences\*\*

Nurture leads with personalized, automated emails and surface manual tasks.

### Prospecting Agent\*\*

Research and execute personalized outreach strategies for prospects.

## Part II: Close Deals

### Sales Workspace\*\*

View your open deals and prioritize next-best actions.

### Sales Playbooks\*\*

Display interactive content cards in contact, company, deal, and ticket records.

### AI Meeting Assistant\*\*

Follow-up on meetings with AI generated summaries & suggestions.

### Customer Agent\*\*

Answer user questions using your HubSpot content and public URLs via an AI Agent.

### Deal Scoring\*\*

Predict the probability of winning open deals with AI powered scores.

### Conversation Intelligence\*\*

Record, transcribe, and review calls made in HubSpot.

Key: \*Starter \*\*Professional \*\*\*Enterprise