

# HubSpot for Startups

## Fuel your startup's growth engine with HubSpot for Startups.

Join more than 35,000 startups using HubSpot to unify customer data, streamline operations and accelerate growth.



## Why it matters for startups

Startups move fast and run lean. You need tools that scale with you, not tools that add friction. With HubSpot for Startups you get:

- A unified platform to manage marketing, sales and operations in one place.
- Powerful automation and AI capabilities that amplify what a small team can do.
- Access to startup-specific resources: playbooks, pitch-deck templates, and vetted content to help you scale smarter.
- Deep integrations with over 1,700 other tools.

## What you get & how much you save

Depending on your funding stage or affiliation, you're eligible for significant discounts:

### 90% off year one

- Raised funding up to \$2 million
- Affiliated with an approved HubSpot for Startups partner or have raised verified venture funding
- Up to 50% off in the second year and up to 25% off in year three

### 50% off year one

- Raised funding over \$2 million
- Have not raised Series B or beyond
- Affiliated with an approved HubSpot for Startups partner or have raised verified venture funding
- Get 25% off year two

### 30% off year one

- Associated with one of our approved entrepreneurial organizations
- Get 15% off year two

## Ready to accelerate your growth?

Apply to check your eligibility at [hubspot.com/startups](https://hubspot.com/startups)