

LATINUM.AI

UNLOCKING AGENTIC COMMERCE

FOR

8.062 BILLION

~~PEOPLE~~ AGENTS

A Land of Unicorns

For years, people have struggled to repeat things to Alexa; it doesn't matter how poor the quality is—people want it!

Agents are rising, and they have become really good.

Older individuals can now enter this new e-commerce market too.



Latinum.ai

Right People, Right Time



Dennj - CTO

Former AI engineer at Amazon, worked on action models to enable Alexa to buy from the Amazon store, a precursor to modern agents.

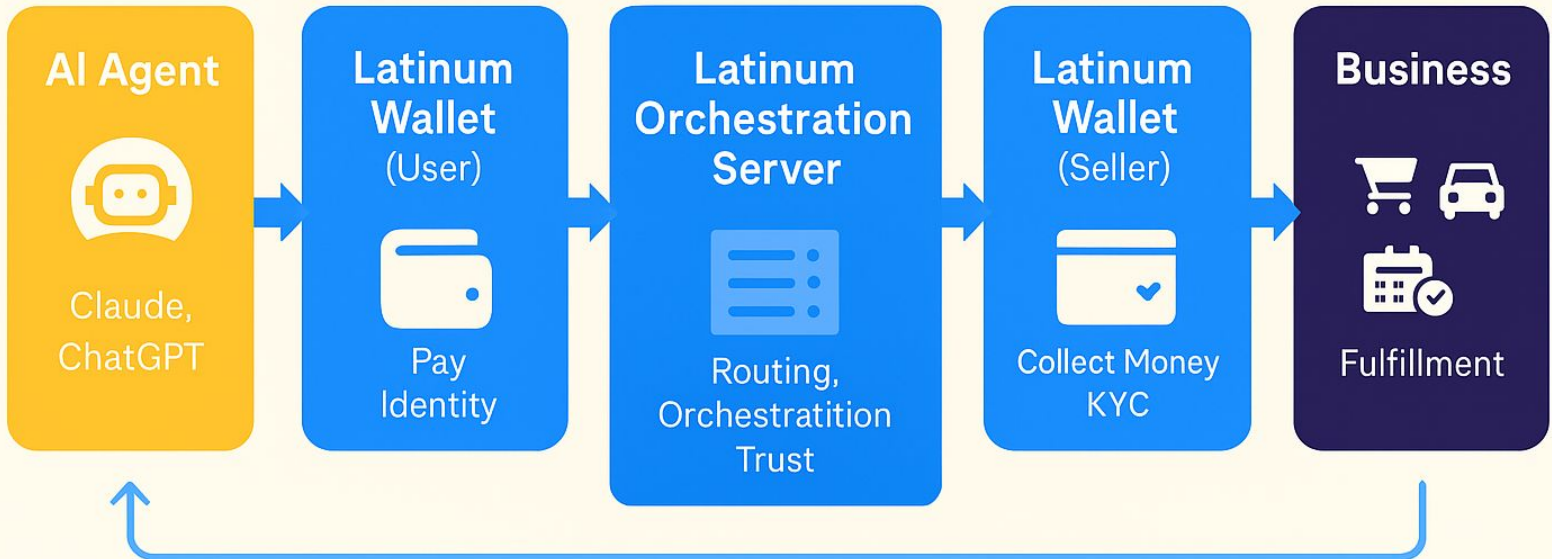
Brendan - CEO

Former head of Plaid's European go-to-market team. He brings his experience in API product monetization to the next frontier of Agentic APIs and e-commerce.



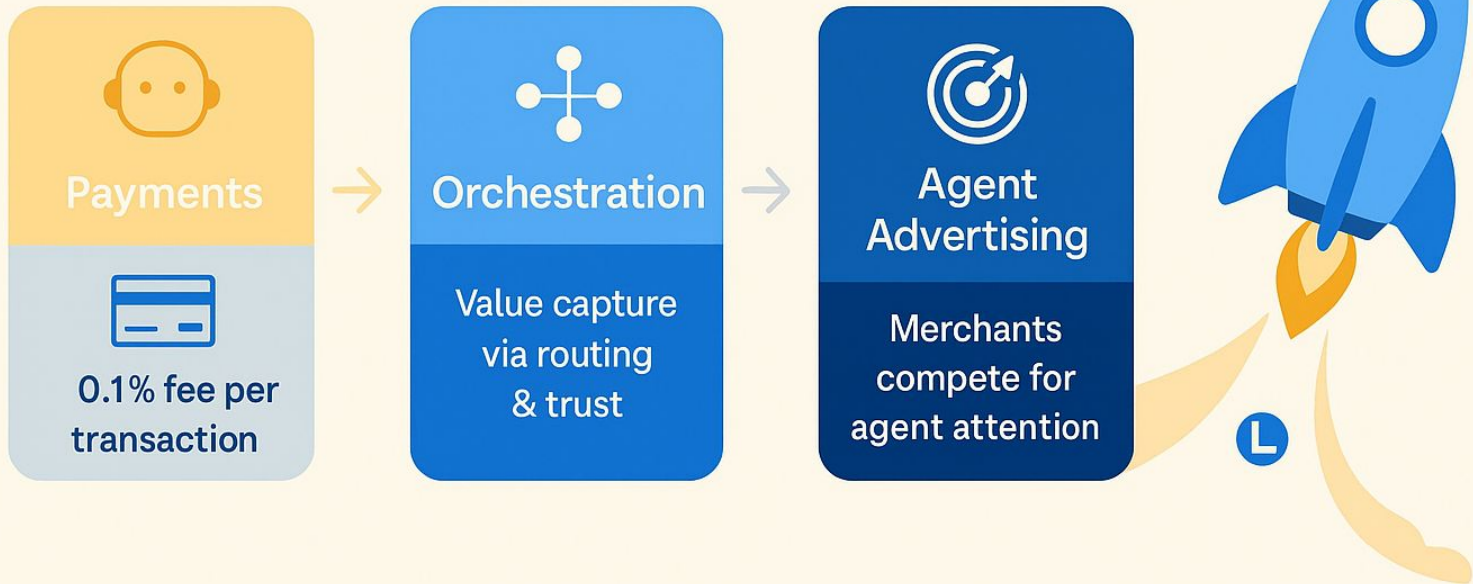
Our Blue Ocean

Today's online infrastructure is designed for humans not machines. Latinum powers the transaction layer between AI agents and real-world businesses - enabling payments, trust, identity, and orchestration at a global scale.



Path to \$100M

Our GTM strategy begins with five pilot customers launching in Q2 2025 across mobility, food delivery, and e-commerce. Our revenue model scales with payments volume, orchestration value, and agent-directed advertising.



Market Opportunity

Latinum powers agent-to-business transactions – a new layer in global commerce.



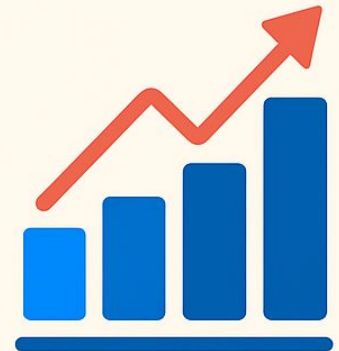
TAM \$1.5–2T+ agent-driven commerce potential
E-commerce, mobility, food delivery



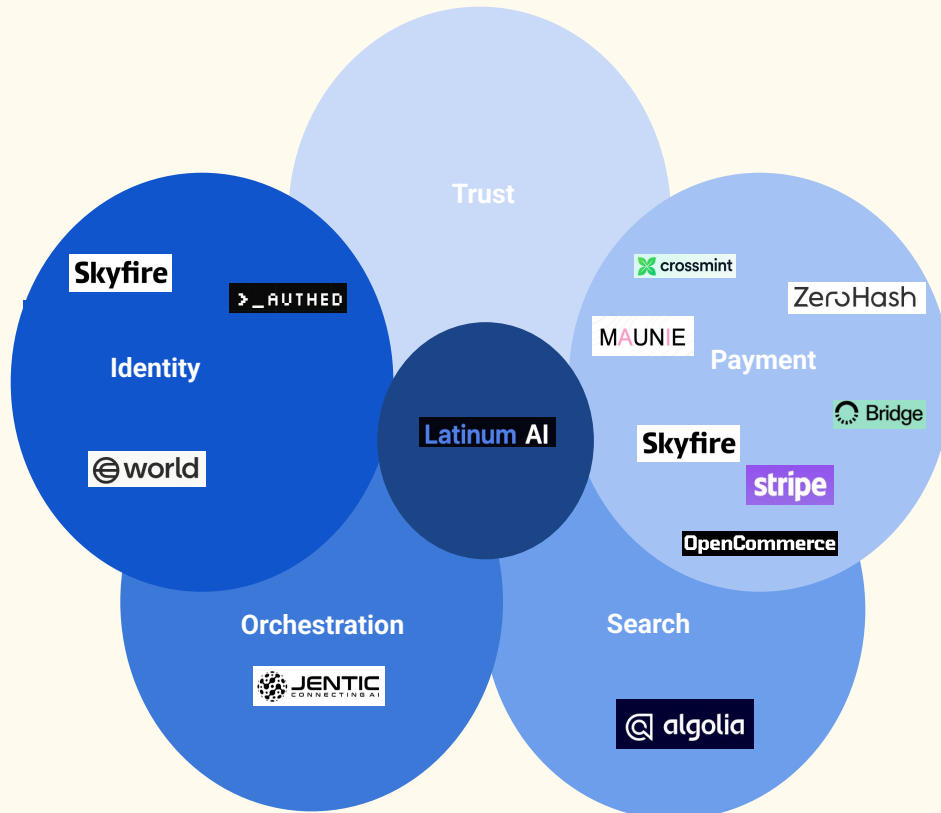
SAM \$300–400B initial reachable market
Focus: English-speaking markets, agent-compatible platforms, open merchant APIs



SOM \$100M ARR potential
In 2-3 years



Adventure Companions



Growing Momentum

In just 60 days, we've built traction across community, product, and ecosystem visibility.



AI Meetup

Co-hosted 100+ person AI event in Dublin with Jentic & Qualcomm



Pilot with Shuppa

First demo

Startup Events

Invited to pitch at 2 AI Dublin tech events

Solana Superteam

Selected by Solana Superteam Ireland



VC Inbound

Unsolicited interest from multiple investors



**We turn AI conversations
into real-world transactions!**

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